



## Tobacco Tax Grant Program Guidelines

### **Program Goal**

The Town supports the community through grant opportunities to non-governmental organizations for projects and programs that align with the stated purpose of the Tobacco Tax and help further the principles and goals stated in the Strategic Framework and supplement municipal government operations to enhance quality of life for the community.

### **Tobacco Tax Stated Purpose**

The tax revenues shall be used for the specific purposes of financing tobacco related education and tobacco related health issues, and addiction and substance abuse education and mitigation.

### **Strategic Framework Goals and Principal Statements**

#### ***Strategic Focus Area: Environment***

Principal Statement: We support investment in green technologies and support new ideas that reduce our impact on the environment.

Goal: To preserve and protect the natural environment and climate.

#### ***Strategic Focus Area: Community***

Principal Statement: We value our citizens and represent their interests for the benefit of the entire community.

Goal: Create a safe and vibrant community where all people feel valued and are motivated to be involved in making Basalt an amazing place to live.

#### ***Strategic Focus Area: Built Environment***

Principal Statement: Basalt's built environment is well-planned, considerate of our history, and reflects the cultural, environmental and economic values of the community.

Goal: To create a well-designed, sustainable community that is uniquely Basalt.

#### ***Strategic Focus Area: Local Economy***

Principal Statement: Our existing businesses provide the foundation for Basalt's economy. We support responsible, knowledge and ideas based economic growth that encourages green technologies and *well-paid jobs across sectors*.

Goal: A vibrant and diverse economy.

## **Program Details**

The Tobacco Tax Grant Program will award a total of \$80,000 in 2021. The grant amounts will be capped at \$10,000 per entity. The detail in the grant application will be used to help decision makers to objectively assess each request. The grant requests will be due on April 16<sup>th</sup>. The Town's VALE Board will review the applications and provide a recommendation to the Town Council for final approval. The final Town Council approval is expected in May. Disbursement of funds for approved requests will typically be within two weeks after final Council decision.

Please note that in accordance with C.R.S. 31-15-901, the Town Council is authorized to appropriate funds to aid and foster charity organizations; however, no money can be provided to any organization wholly or in part under sectarian or denominational control.

## **Applicant Qualifications**

The organization shall have a current tax-exempt status under Section 501C of the IRS Code

Applicants must provide significant, measurable, and sustainable benefit to the Basalt community

Applicants must be fiscally responsible with clear budgets, no past-due debts, etc.

## **Strong Tobacco Tax Grant Proposals Should Demonstrate the following:**

Funding requests must align with the *stated purpose* of the Tobacco Tax

Funding requests help further one or more of the stated Strategic Framework goals

Organization has a track record of effective outcomes in the Basalt community

Use of funds is clearly articulated within overall budget/proposal

Good planning is evident in the use of funds related to timetable, goals, staffing and sustainability

Plans for evaluating impact are clear, appropriate, measurable and achievable

## **Questions**

Please contact Ryan Mahoney, Town Manager at (970) 279-4378